



SQUIRE & PARTNERS' WINTER WINDOWS ILLUMINATE BRIXTON AND SOUTHBANK ONCE AGAIN

The WAN Award-winning architecture practice continues its annual community collaboration which sees it transform schoolchildren's designs into neon installations across two London landmarks this winter.

02 December 2025



Squire & Partners has launched the ninth edition of its Winter Windows project, an annual initiative that brings together south London schoolchildren to create striking neon light installations. This year's displays illuminate both The Department Store, the practice's Brixton headquarters, and the Queen Elizabeth Hall at London's Southbank Centre.

The 2025 iteration saw pupils develop designs around the theme "Dreamland" for The Department Store's vast shopfront windows in Brixton. The children's drawings were meticulously transformed by Squire & Partners' modelshop team, who wove 360 LED Neon Flex through wire mesh frames to recreate the sketches exactly as drawn.

At Southbank Centre, the practice has been re-commissioned for a third consecutive year to reimagine its installation for the Queen Elizabeth Hall as part of the 2025 Winter Light festival. Students saw their Wonderland-themed designs from 2024 reinvigorated and combined with new additions, creating an expanded display visible from Embankment, Jubilee Bridge and Waterloo Bridge. The installation sits within the Hall's instantly recognisable Brutalist architecture.

Beyond the immediate installations, the seasonal project has evolved into a lasting legacy for Brixton. Working with Brixton Business Improvement District over the past three years, Squire & Partners has transformed eight years' worth of Winter Windows designs into 56 bespoke lamppost-mounted lights. These Winter Wonder Lights now illuminate key routes including Brixton High Street, Coldharbour Lane and Atlantic Road, with plans to expand the collection further.

Earlier this year, Squire and Partners won both Gold and Bronze in the last edition of the World Architecture News Awards in the Commercial Buildings - 25,000-50,000 sqm category for the [art'otel London Hoxton](#) and [Space House](#) schemes respectively.

To join the ranks of winners in the [World Architecture News Awards](#), [submit your entries](#) using the [entry kit](#) by the extended deadline of 18 December.

pic credit: Dave George